

Roll No.

Total Pages : 03

BCA/M-22
E-COMMERCE
BCA-243

1880

Time : Three Hours]

[Maximum Marks : 80

Note : Attempt *Five* questions in all, selecting *one* question from each Unit. Q. No. 1 is compulsory. All questions carry equal marks.

(Compulsory Question)

1. (a) Explain various applications of B2C.
- (b) What do you mean by Credit Card and Smart Card ?
- (c) Explain characteristics of the Supplier-Oriented Market Place.
- (d) Discuss Broker-Based Services. 4×4=16

Unit I

2. (a) What is e-Commerce ? Explain its features and models with example. 8
- (b) Discuss the following : 8
 - (i) Secure Hyper Text Transfer Protocol (SHTP)
 - (ii) Secure Electronic Transaction (SET).

3. (a) What do you mean by Electronic Payment System ?
Explain NEFT and RTGS in detail. 8

(b) What are the Management issues to e-Commerce ? 8

Unit II

4. Explain the concept of EDI (Electronic Data Interchange).
How is EDI different from Traditional Paper Based System
of document transfer ? 16

5. (a) Explain different e-Governance Models in detail. 8

(b) Explain e-Taxation and e-Tendering in e-Governance. 8

Unit III

6. What do you mean by e-Broker Business ? Explain
different factors that are necessary to make e-Broker
Business Successful. 16

7. Explain the following : 2×8=16

(a) e-Auctions

(b) Online Stock Trading.

Unit IV

8. Explain the following : 4×4=16

(a) Retail Model

(b) Media Model

- (c) Made-to-Order Manufacturing Model
 - (d) Advisory Model.
9. Explain B2B and its applications. Explain architectural models of B2B in detail.

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