

Roll No.

Total Pages : 02

BT-3/D-22

43143

BUSINESS INTELLIGENCE AND
ENTREPRENEURSHIP
HM-902-A

Time : Three Hours]

[Maximum Marks : 75

Note : Attempt *Five* questions in all, selecting at least *one* question from each Unit. All questions carry equal marks.

Unit I

1. What is the correlation of entrepreneurship with economic development ? What are the qualities of a successful entrepreneur ? Write examples of few successful entrepreneurs in India.
2. What are the entrepreneurial challenges particularly in Pandemic like situations ?

Unit II

3. Which business opportunities are available to an engineering graduate ? How such business can be started ?

4. Before starting or expanding any business, a feasible and effective project report must be prepared exhaustively. Why ?

Unit III

5. What is the rationale behind existence of SSI in India ? Why so many products are reserved for SSIs ?
6. Which problems are faced by SSIs/MSMEs and how such problems can be solved ?

Unit IV

7. What is the role and functions of DIC and SIDO in promoting entrepreneurship and small business in India.
8. What is the importance of Intellectual Property Rights for entrepreneurs and ethical business practices ?