

Roll No.

Total Pages : 3

BT-5/D-20

45108

BUSINESS INTELLIGENCE AND ENTREPRENEURSHIP

Paper-HS-303N

Time : Three Hours]

[Maximum Marks : 75

Note : Attempt *five* questions by selecting *one* question from each unit. Q. No. 1 is compulsory. Each question carries 15 marks.

Compulsory Question

1. Explain the following in up to two page length each carrying 3 marks each:
 - (a) Difference between Entrepreneurship and Manager.
 - (b) Ways to search Entrepreneurship opportunities.
 - (c) Scope of small enterprises.
 - (d) Role of SIDO in industrial development.
 - (e) Formalities for getting NOC from Pollution Board.

UNIT-I

2. What is the linkages between the Entrepreneurship development and Economic development ? Explain this question along with factors affecting Entrepreneurship and economic growth in a country.

3. Make a list of Entrepreneurship Development Programs available in India. What kind of training is provided to prospective entrepreneurs? How far this training is useful? Comment with examples.

UNIT-II

4. List five opportunities for new business that have come to your attention recently. How did you identify the need of these five businesses? Also explain criteria to select a new product ?
5. What aspects are taken care of while carrying marketing feasibility and technical feasibility studies ? Elaborate.

UNIT-III

6. Describe the role of SSI in economic development. What is the procedure to get registration of a small business enterprise? How would you select machinery and equipments for new industry?
7. Assume you wish to start a new venture at small scale initially and for this you are required to prepare a project report. Elaborate various aspects that must be included in this report. Also explain use of PERT/CPM in Project Planning and Control.

UNIT-IV

8. Explain the role played by the following institutions in launching a start-up: (a) DIC, (b) SIDC, (c), SISI, and (d) State Financial Corporations (SICs).
 9. What type of assistance is available for marketing management, financial management and Export marketing in case of medium and small enterprises in India? Enumerate.
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